

## Course Objective

Learn and understand the simplest way in applying Colour Management into your workflow for accurate, hassle-free, and consistent colours from your monitor, printer and digital camera. There wouldn't be complex theories in this course, only practical demonstration and step-by-step examples in getting the workflow right.

### Do you face the following problems?

- Unable to match the final print-out with what is displayed on the computer screen
- Not sure what image settings to use for your monitor, scanner or printer
- Unsure of the right settings and methods for working and sharing files between you and your clients
- Print-out with inconsistent colours with the same printer, paper type and settings
- Confused over the right profiles settings to use for printers, cameras, scanners and software

If your answer is a yes to any of the above questions, then this course is for you!

**Pre-requisites:** Anyone who needs to ensure colours consistency from display to print

**Duration:** 1 day

## Course Outline

### ***Introduction to Colour Management***

- Overview of Colour Management workflow
- The WYSIWYG myth
- What is colour?
- What are ICC profiles?
- How do ICC profiles work?
- ICC profile workflow
- Colour Management System across graphics applications

### ***Building Profiles from Measuring Instruments***

- What is Display Profile & why it is important
- Creating a proper monitor profile
- What is Output Profile & how it can affect your print result
- Creating the correct Output Profile for consistent & accurate print result
- How Production & Designer get accurate colours from Digital Proof
- Matching the Offset CMYK with Digital Proof
- Practical hands-on session on how to create display & output profiles. Equipment & printer will be provided

### ***Soft-proofing - See before you print***

- Soft-proofing, a new theory or reality
- The critical success factors - Hardware & working environment requirements
- How to simulate the final output

### ***Prepress Techniques Reproduction Requirements***

- Usage of file format
- Output resolution & image size
- Usage of trapping & overprint
- Apply spot colours on photo image
- Production image correction
- Tone correction using curve

**Sign Up Now!**

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