

Design to Print – Essentials I

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COURSE OVERVIEW

The topics that will be covered in this one-day program includes understanding the pre-requisites of job elements, font types and management of images, format types, and covering colour basics in proofs and print production.

At the end of the course, participants will be able to prepare print-ready materials for prepress operation.

Able to differentiate the expected print gamut from what the eye can see.

Understand the print result from sheetfed against web printing.
Able to explain the reason for such a print outcome.

WHO SHOULD ATTEND

This course is primarily tailored for designers, technical sale supports, print buyers and customer service providers to help them in understanding the various essential elements that go into making a page layout for prepress process and execution.

DURATION 1 Day

TIME 9.00 am - 6.00 pm

COURSE OUTLINE

Elements of a page layout

- Document format and size
- Bleed allowance and text slug
- Picture box
- Text wrap

Understanding job specifications

- Paper
- Extent
- Open and close size
- Colour content
- Binding and finishing
- Mode of delivery

Origination of documents and hardcopy

Basic colour fundamentals

- Colour and Light
- RGB and CMYK conversion
- Pantones and Process colours

Anticipating print results

- Adhering to Printing standards