

# Photography Workflow

## the Complete workflow

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*Sapura Genuine Offer will match other training providers' prices + a further 10% off all course fees if you can prove that the content covered is similar.*

### COURSE OVERVIEW

Finally a course that covers in detail the fundamentals of the entire Photography workflow from SNAP to EDIT to PRINT.

Discover a whole new world of Photography thru the use of Aperture, Shutter and Exposure to produce that award winning photos.

Be the new-age Photographer that introduces creativeness to your digital images thru the use of Photoshop.

Transform your art into a perfect printed masterpiece with your enquired knowledge on Color Management.

### WHO SHOULD ATTEND

Anyone who express an interest in Photography, has the passion of photo editing and the complete digital photography experience from capture, edit to print.

**DURATION** 3 Days

**TIME** 9.00 am - 6.00 pm

**FEE** S\$1150 (before GST)

### COURSE OUTLINE

#### Getting Expose to Photography

- Understanding Exposure, Aperture and Shutter Speed
- Getting up to Speed
- Understanding Metering and ISO speed

#### Staying Focus

- Using Multiple Focusing Points and AI Servo

#### Size Does Matters

- Understanding Quality and Image Size Settings

#### Seeing the world in Different Light

- Different modes of Metering

#### The Balancing Act

- Exposure Compensation

#### Color of Light

- Understanding Color Temperature

#### Eyes of the Camera

- How to expand your lens collection

#### Getting Composed

- Learn the Rules of Compensation for the most impact

#### Cleaning up your act

- Maintaining your camera and lenses

#### The Photoshop Workspace

- Introduction to the Workspace and the User Interface

#### Organizing your Digital Images

- Using Adobe Bridge to browse and

- organize
- Batch Processing of images

#### Selections and Layers

- Understanding selection methods
- Introduction to the concepts of layers and manipulating layers
- Creating a photomontage with selections and layers

#### Using Adjustment Layers & Layer Masks

- Using Adjustment Layers and Layer Masks for nondestructive editing of your photographs

#### Image Touch-Up Techniques

- Removing red eyes
- Creating Panoramas
- Automatically adjusting the Levels, Color or Contrast of an image
- Improving the Highlights and Shadows
- Removing Scratches, Noise and Wrinkles
- Correcting "Flash-out" photos
- Removing "Panda" eyes
- Removing oily skin surfaces
- Creating a digital smile
- Cropping using the rule of thirds
- Correcting Tonal Balance with Levels and Curves
- Adjusting Color Cast
- Different methods of sharpening a photograph

#### Creating Special Effects

- Adding different picture frames to your photographs automatically
- Creating a Dreamy effect in your images

- Adding Motion Effects to your images
- Emphasising part of an image with color
- Converting an image from color to grayscale
- Blurred lighting vignette

#### Introduction to Colour Management

- Overview color reproduction workflow
- What is color?
- Understanding ICC profiles
- How do ICC profiles work?
- ICC profile workflow

#### What is Color

- Light and the color event
- Object and the color event
- Observer and the color event
- Metamerism and Measuring color

#### Color Science

- Color by numbers
- Why CMYK, RGB
- Color Modules and Color Spaces
- Gamut Mapping and Rendering Intents
- How color conversions work
- All about profiles

#### Basic Color Management Implementation

- Colour Management & settings across common graphics applications
- Creating a monitor (display) profile to simulate the final output
- Creating an output profile that can effect your print result
- Implementing simple color management workflow for proofing