

Photography Workflow from SNAP to PRINT

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COURSE OVERVIEW

Whether you are picking up photography as a hobby or just to record the moments in life, you'll find photography a rewarding activity.

This course is designed to help you learn the basic of photography. Discover on the physic of Aperture, Shutter and Exposure and the secrets behind taking nicely composed creative photos. Turning the moment in time to eternity.

After which learn about turning your precious shoots from your monitor to printed masterpiece with perfect color consistency.

We will share with you through practical demonstration and step-by-step examples on getting your Color Management workflow right.

WHO SHOULD ATTEND

Anyone who express an interest in Photography, and the complete digital photography experience from capture to print.

DURATION 2 Days

TIME 9.00 am - 6.00 pm

FEE S\$650 (before GST)

COURSE OUTLINE

Getting Expose to Photography

- Understanding Exposure, Aperture and Shutter Speed

Getting up to Speed

- Understanding Metering and ISO speed

Staying Focus

- Using Multiple Focusing Points and AI Servo

Size Does Matters

- Understanding Quality and Image Size Settings

Seeing the world in Different Light

- Different modes of Metering

The Balancing Act

- Exposure Compensation

Color of Light

- Understanding Color Temperature

Eyes of the Camera

- How to expand your lens collection

Getting Composed

- Learn the Rules of Compensation for the most impact

Cleaning up your act

- Maintaining your camera and lenses

Introduction to Colour Management

- Overview color reproduction workflow
- What is color?
- Understanding ICC profiles
- How do ICC profiles work?
- ICC profile workflow

What is Color

- Light and the color event
- Object and the color event
- Observer and the color event
- Metamerism and Measuring color

Color Science

- Color by numbers
- Why CMYK, RGB
- Color Modules and Color Spaces
- Gamut Mapping and Rendering Intents
- How color conversions work
- All about profiles

Basic Color Management Implementation

- Colour Management & settings across common graphics applications
- Creating a monitor (display) profile to simulate the final output
- Creating an output profile that can effect your print result
- Implementing simple color management workflow for proofing